

# Photovoice

Photovoice is a participatory research method using visual storytelling to document and reflect reality. It allows participants to use still photography to define and represent themselves and frame issues that affect them. Using Photovoice for the purposes of M&E, allows participants to reflect on issues related to project implementation, thus providing unique insight into how people detail and value specific aspects of their life. Photovoice can be adapted to a specific goal such as a needs assessment or evaluation.

A photovoice project begins as an individual process, but moves towards a collective voice. The end product includes groups of pictures (categorized by theme) that represent the shared issues of concern.

Photovoice can be used to enable people to record and reflect their community's strengths and concerns, promote critical dialogue and knowledge about these issues and reach policy makers for social change.



Proposed steps to take in a photovoice project